

2010 NSUPA CHAIR REPORT

The Nova Scotia Asphalt User Producer Association entered 2010 offering a couple events in effort to better market itself. The first event was an informal Superbowl Party held here at the Holiday inn. Close to 25 industry personnel attended an evening that was filled with food, prizes and socializing. The second event was the association organized a warm mix seminar at Dalhousie University in February. NSUPA with the support of TIR and the Dalhousie Center for Innovation in Infrastructure brought an expert in to speak on warm mix, emphasizing the pros and cons of the different technologies and the state of practice in North America.

The third annual spring asphalt seminar was held in April 2010 with over 250 delegates attending. The event saw the terms for the founding chair, Mike Deering and founding committee members Calvin Flight, Peter Crowe and Jim Chisholm come to completion. This offered openings on the committee which were filled by Mark Downie of Maritime Testing, Mark Underhill of Dexter Construction and Keith Purdy of TIR. Feedback from the event was positive. Some of the proceeds from the 2010 event went towards the purchase of an asphalt ignition oven for the Nova Scotia Community College civil technology program. NSUPA has built a strong relationship with the college since the group was first assembled. These equipment donations help the college better deliver asphalt related topics to their students. M&L testing, one of the event sponsors today, helped the association purchase this machine by offering flexible financing terms that will be carried for next three years.

Other highlights of 2010 include improvements in the bi-annual newsletter and a re-development of the website.

Andrew Lake
Chair NSUPA

NSCC IGNITION OVEN PRESENTATION



Opening Balance, January 1, 2010

\$ 22,287.96

Income

Sponsorships	\$ 15,250.00
Seminar Registrations	\$ 13,577.43

Total Income

\$ 28,827.43

Expenses

Seminar	\$ 16,738.02
Exec Assistant	\$ 2,400.00
Office Supplies	\$ 1,709.13
Warm Mix Seminar	\$ 1,710.78
Professional Fees	\$ 358.70
Sponsorships/Scholarships	\$ 4,327.43
Insurance	\$ 1,305.00
Marketing & Promotion	\$ 1,935.26
Travel/Meals	\$ 136.44
Newsletter	\$ 199.65
Website	\$ 285.00
Dues/Fees	\$ 28.03
Telephone	\$ 777.90
Bank Fees	\$ 49.49
HST Balance	

Total Expenses

\$ 31,960.83

Income minus Expenses

\$ (3,133.40)